

AGILE LIETUVA ASSOCIATION

Partnership Offer

*Community of Agile Minded
Enthusiasts*



The background of the slide is a photograph of a large audience of people, mostly men, seated in rows at a conference or event. They are looking towards the front of the room. The lighting is dim, with some overhead lights visible. The audience is diverse in age and appearance.

Who Are We?

AGILE COMMUNITY

Our community consist of like minded volunteers. We share modern attitude to organization management, effective processes, leadership, need of being flexible and focus on business value. We believe, that experiments, overcome the impediments, self-organization and knowledge sharing gives all of us direction to constant improvement.

Why Do We Share?

BECAUSE WE REALISE:

- companies losing money and clients because the projects were not delivered on time or didn't have value anymore
- companies struggling when they tried to eat elephant in one piece instead of bite after bite
- projects running downhill because of lack of proper distribution and prioritization
- startups failing because they don't know about MVP, market tests, customer empathy, etc.
- companies are losing their pace because of broken culture
- good practices failing, because teams picked only preferred elements instead of adopting whole process
- good initiatives dying just because some enthusiast believed in it when the rest of organization resisted to change.



Why Do We Share?

AND BECAUSE WE BELIEVE:

- it is easier to find a solution, when you have someone you can ask for other opinion. We tell and discuss our experiences both good and bad.
 - our speakers share they know-how, inspire us to come out of the box and improve. Together we address the roots of hesitance and empower progress towards sustainable organization growth.
- As a community partner, you'll make a huge impact by helping Lithuanian organization leaders, managers and development teams to improve their own path to sustainable success through knowledge and experience sharing. Join our existing Corporate Partners whose corporate cultures, like yours, demand commitment to wise management, strong culture and community support.





AGILE LIETUVA

WHAT DO WE DO?

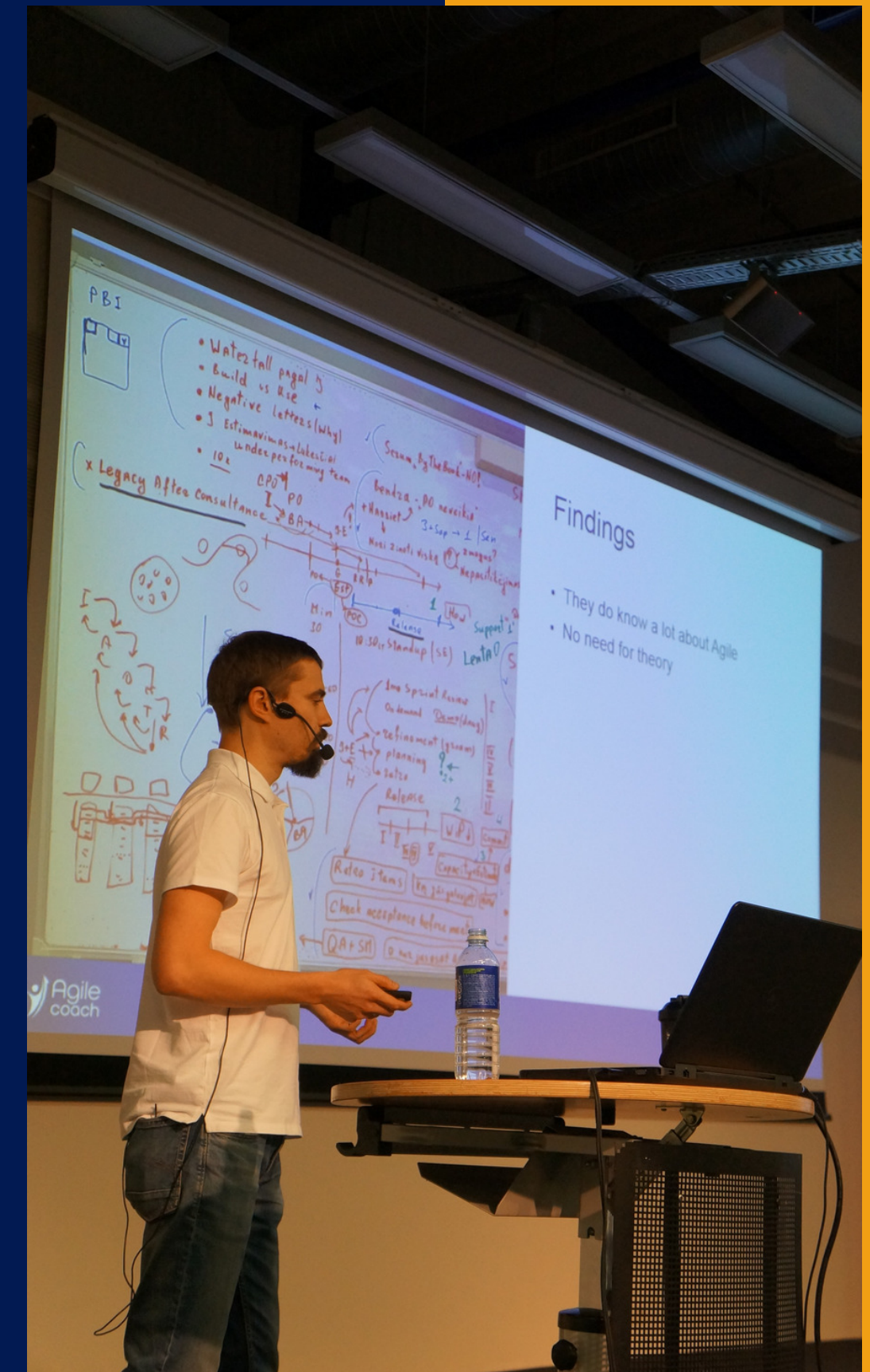
Community of Volunteers

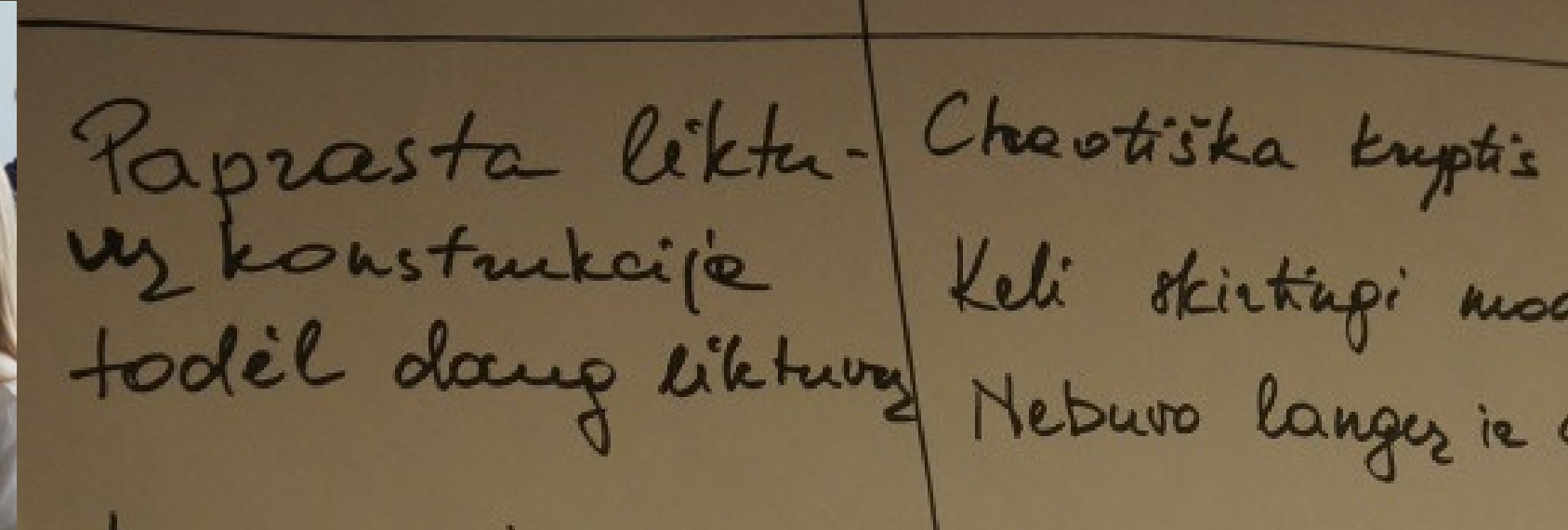
Agile Lietuva, 2019

Agile Tour Lithuania

**BIGGEST AGILE CONFERENCE IN BALTICS
ORGANISED BY VOLUNTEERS**

It will be the 10th anniversary conference in 2019. Highly experienced speakers, practitioners are sharing deep expertise in project management, product management, organizational management, leadership, team management and development field. Representative of different management levels and members of development teams can find relevant themes or workshops for they role. We tend to gather greatest speakers and audience this year.





Agile Lietuva Meetups

Periodic events for everyone who is interested in organizational leadership, project management, agile, scrum, team management, etc.

We invite speakers, gather together community and other enthusiasts to tell about experiences, practices, share the knowledge and network.



Agile Breakfast

Educational event for representatives of governmental institutions and service providers. We know, that Agile project management is possible in governmental sector. We know the real examples and the owners want to share they difficult path towards success. We want to raise awareness of these institutions and promote wise, provident project management and saving of Lithuania's budget. Because we share our knowledge with government, this work can and does lead to changes in national policy that can reach every citizen in the country.



Other Projects and Activities

Communication and marketing, translations of relevant educational literature, lectures at universities and colleges, other community events and projects, etc.

As a Partner

YOU WILL:

- be presented as a community partner and be engaged into community's life: meetups, Agile tour conference, social media channels and other activities.
- be seen as business who is mature enough to commit to constant learning and knowledge sharing.
- get brand exposure while reaching a targeted audience of potential customers and employees.



We Invite You

TO:

become a **yearly** partner, share your problems with our open community of enthusiastic specialists and find best ways to create value.

Our Numbers

TO CONSIDER



2300+ pages likes
1300-1700 organic reach
26000+ paid reach



860+ group members
115+ followers
Demographics:
50% IT related jobs
20% - business development



1900+ registered members (largest in Lithuania)
20 meetups in Y2018
30-100 attendees per event



Visitors - 800+
(biggest in Baltics)
Speakers - 25+
3 tracks + workshops

COMMUNITY PARTNERSHIP – 6000 EUR

Agile Tour

- 12 free tickets
- 15% discount
- 4x3 branded area
- branded main hall
 - 3 rollups
- speaker on stage
- mention during conference, etc.

Logo visibility

- badges
- tickets
- logo during breaks on screen
 - etc.

Meetups and other events

- visibility at Agile Lietuva meetups
- visibility at "Agile pusryčiai"
- visibility at other events

E-Channels

- branded posts/
videos, mention:
- Facebook
 - LinkedIn
 - website
 - newsletters,
 - etc.

EVENTS' PARTNERSHIP - 4000 EUR

Agile Tour

- 8 free tickets
- 10% discount
- 3x2 branded area
 - 2 rollups
- speaker on stage
- mention during conference, etc.

Logo visibility

- badges
- logo during breaks on screen
 - etc.

Meetups

- visibility at Agile Lietuva meetups

E-Channels

- branded posts/
videos, mention:
- Facebook
 - LinkedIn
 - website
 - newsletters
 - etc.

CONFERENCE PARTNERSHIP – 1500 EUR

Agile Tour

- 5 free tickets
- 8% discount
- 2x1 branded area
 - branded hall
 - 1 rollup
- mention during conference

Logo visibility

- screen during breaks

E-Channels

branded posts,
videos, mention:

- Facebook
- LinkedIn
- website
- newsletters

PARTNERSHIP – 500 EUR

Agile Tour

- 3 free tickets
- mention during conference

Logo visibility

- screen during breaks

E-Channels

- logo on posts,
mention on social
media:
- Facebook
 - LinkedIn
 - website
 - newsletters



AGILE LIETUVA TEAM

Passionate, enthusiastic volunteers
and . They create Agile Tour
conference, meetups, "Agile
Breakfast", other events and all
other cool stuff



Keep in Touch

HOW TO REACH US

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